

Minutes of the Lower Beverley Lake Association Board of Directors Meeting – *Draft 2*

Draft 2 includes reviews provided by;

- Lynne
- John
- Derek

Date: 8 September 2024

Location: 128 Delta ON

Attendees: John Robson - President, Vicki Woodside-Duggins – Vice-President, Jude Sammon - Treasurer, Lynne Jeffries, Dave Duggins, Tom Heinze, Derek Wainright, Susan Seebeck - Temp Secretary, Mark Ready

Absentees: Dave Champagne

The meeting was called to order by John Robson, President, at 2:07 p.m.

Item	Discussion / Decision	Action
1. Approval of Agenda	❖ Motion by Lynne that the agenda be accepted, seconded by David, and passed.	
2. Approval of Minutes	❖ Motion by Lynne that the minutes of July 21 2024 be approved, seconded by Vicki, and passed.	
3. Financial and Member Registration Reports a) Corporate Membership	<ul style="list-style-type: none"> ▪ Membership: <ul style="list-style-type: none"> ○ Jude reported a total of 109, including nine corporate. ▪ Corporate membership: <ul style="list-style-type: none"> ○ Businesses that have not yet joined in 2024 will be encouraged to renew. ▪ Increasing corporate membership: <ul style="list-style-type: none"> ○ Discussions on improving corporate membership followed. ❖ Motion made by Derek that board members brainstorm potential corporate members for 2025 was seconded by John, and passed. ❖ Motion made by Lynne that new and renewal corporate memberships be announced on Facebook, seconded by Mark, and passed. ○ Jude to advise Lynne when corporate membership received so that a timely Facebook announcement can be made. ▪ Increasing LBLA presence for businesses. <ul style="list-style-type: none"> ❖ Motion made by Derek that a LBLA gift bag be prepared for the Lyndhurst Turkey Fair, seconded by Lynne, and passed. 	<ul style="list-style-type: none"> ▪ Board members to approach their designated businesses for membership renewal. ▪ Late fall John to email stragglers. ▪ 2025 – all to brainstorm businesses for consideration for May 4 2025. ▪ Lynne to prepare gift bag for Lyndhurst Turkey Fair. ▪ Vicki to determine who should receive gift bag.

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b) Sponsorship	<ul style="list-style-type: none"> ▪ Discussion followed on establishing corporate sponsors for LBLA events. <ul style="list-style-type: none"> ○ Agreed to build a list of businesses with suggestions on how they can sponsor specific LBLA events. ○ When a business sponsors an event, ensure: <ul style="list-style-type: none"> • Facebook announcement about the event (pre/post event). • Signage at event. ▪ Agreed to acknowledge the hosting of Bach on the Beverley at St. Paul's and at the Red Brick School. <ul style="list-style-type: none"> ○ Bach concerts gained \$725 donation for RDHS music program. 	<ul style="list-style-type: none"> ▪ Email John possible corporate sponsors for which event. ▪ Susan to send pictures to Lynne ▪ Tom to send names & organizations to Lynne so she can acknowledge Bach support in Delta and Elgin on Facebook.
4. Recruiting New Board members	<ul style="list-style-type: none"> ▪ Agreed that John will send an email to all on the Newsletter list specifically encouraging those who would be interested in being volunteers for the Treasurer and Secretary positions. 	<ul style="list-style-type: none"> ▪ Mark to provide jpeg files of job descriptions to John.
5. Review of Events for 2024	<ul style="list-style-type: none"> ▪ Lake Clean Up <ul style="list-style-type: none"> ○ No one turned up. Discussion held over other approaches. ▪ Youth Event <ul style="list-style-type: none"> ○ Agreed that the Youth Event should be positioned on the same day, but before the picnic. ▪ LBLA Board should wear some identifier at the Picnic and similar events (pin, hat, T-shirt). ▪ Task Lists <ul style="list-style-type: none"> ○ Agreed that should be used to ensure tasks agreed upon and assigned. 	<ul style="list-style-type: none"> ▪ 2025 – Dave D to organize Lake Clean Up. ▪ 2025 – Appoint person to lead Youth/Picnic Event ▪ 2025 – John to suggest suitable LBLA identifier. ▪ 2025 – Vicki to send out task lists before May meeting.
6. Events for 2025	<ul style="list-style-type: none"> ❖ Motion by Vicki that the 2025 dates proposed by Lynne be adopted, seconded by John, and passed. <ul style="list-style-type: none"> ○ BLAM June 11 and July 23, AGM July 9, Picnic and Youth Event August 2, Lake Clean Up August 9, Bach August 23 and 24. ▪ Bach 2025 location discussed: Kendricks not favoured; Furnace Falls Farm suggested. ▪ Delta Parade Float on Sunday July 27 2025. <ul style="list-style-type: none"> ○ Ask Mensens if it is possible to borrow trailer. Derek can haul with his truck. ○ Send all ideas to John. 	<ul style="list-style-type: none"> ▪ 2025 - Tom to work out Bach venue for August 23 (Lyndhurst) and advise committee. ▪ 2025 - John to chair Float Committee.
7. List of LBLA Assets	<ul style="list-style-type: none"> ▪ Value of assets should be added to list collected since last meeting. 	<ul style="list-style-type: none"> ▪ Value of replacing an asset to be sent to John.

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8. Communications a) Newsletters b) Email procedures c) Website d) Logo	<ul style="list-style-type: none"> ▪ Discussions held on communications. ▪ Fall and Spring Newsletters ▪ Vicki to obtain email access in order to handle email procedures. ▪ John working on this. ▪ Mark to clean up logo, respecting its “look”. 	<ul style="list-style-type: none"> ▪ Send items to John for inclusion in Newsletter(s) ▪ Vicki to obtain email access. ▪ Mark to provide updated logo to John.
9. Island 911	<ul style="list-style-type: none"> ▪ Fire Department is keen to be involved in plan, however no one willing to name EMS coordinator. ▪ Agreed that letter should be sent expressing concern over response time and offer support. 	<ul style="list-style-type: none"> ▪ John to find EMS Coordinator and send letter.
10. Lake Water Levels	<ul style="list-style-type: none"> ▪ Discussion deferred 	
11. Donations a) Bursary	<ul style="list-style-type: none"> ▪ Discussion held on Bursary, the amount, and best structure of same. E.g. ½ bursary and ½ environmental event support. ❖ Motion by Lynne that LBLA approach RDHS requesting their recommendations on best structure of \$1,000 donation, seconded by Mark, and passed. 	<ul style="list-style-type: none"> ▪ Vicki to approach RDHS.
b) Fireboat	<ul style="list-style-type: none"> ▪ Agreement to drop this initiative until the Fire Departments are able to move forward. 	
12. Other Business	<ul style="list-style-type: none"> ▪ Mark requested discussion on Dark Skies. He has championed this with the Township and expressed concern that more support was required to move this forward with the Township. ▪ Discussion agreed that clarity required on what was in/out of proposed Dark Skies policy. 	<ul style="list-style-type: none"> ▪ Mark to send his presentation on Dark Skies to Board.
13. Next meeting / Adjournment	<ul style="list-style-type: none"> ▪ Meeting adjourned by John Robson, President, at 3:48 p.m. ▪ Next meeting: Sunday May 4th 2025 at 2 p.m. ▪ Location: Vicki and Doug’s abode at 910 White Birch Lane. 	